

Guidelines for Submitting New Product Announcements

Mission and Audience

Scientific Computing provides focused coverage of software and related hardware technologies for the scientific and engineering communities, highlighting the latest applications, best practices and integration strategies that can aid in advancing research and in delivering quality results better, faster and cheaper. Areas of focus include informatics, data analysis, data acquisition, integration and interfacing, automation and high performance computing.

Product Sections

Scientific Computing features four major product sections:

- ✚ Informatics
- ✚ Data Analysis
- ✚ HPC
- ✚ Data Solutions

Submissions

Scientific Computing welcomes new product press releases that address product features/benefits, basic technical specifications, application areas and so forth. All announcements are subject to peer review and copyediting. The *Scientific Computing* editorial staff makes all decisions regarding publication of submitted product press releases. Publication dates cannot be guaranteed. ***Be aware that Scientific Computing is not interested in a commercial endorsement of a specific product or company.***

Additional submission notes

- ✚ New product announcements should be submitted to editor@ScientificComputing.com
- ✚ Announcements must be accompanied by a high-resolution image. Please refer to the Guidelines for Submitting Artwork for more details.
- ✚ Announcements should include both general and editorial contact information.

Contact Information

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ASME Guidelines

Advantage Business Information follows the American Society of Magazine Editors (ASME) guidelines. Please see the ASME site (www.asme.magazine.org) for further details.